

RESOLUTION HEALTH EAST AFRICA ENHANCES MEDICAL INSURANCE PRODUCTS

25th January 2012Leading Medical Insurance provider, Resolution Health East Africa, today announced introduction of changes to its medical insurance products for both individual and corporate members with effect from 1st of February 2012.

The changes will see the enhancement of all Resolution Health medical insurance products to reflect the global and international market dynamics, lifestyle changes, and consumer needs.

“Resolution Health EA is consistently looking for ways to enrich lives through our innovative medical insurance products and services suited to the needs and requirements of our customers. We are constantly revamping our products and offerings to ensure we can predict and cater to customer needs. With the enhanced products we now offer an unparalleled level of cover to our members,” said the medical insurance provider’s CEO Peter Nduati.

Resolution Health will now cover declared pre existing conditions like diabetes, asthma, or heart disease across all its value plans and to its individual members.

Maternity cover is in built in the Corporate, Advantage & Superior Plans and increased limits of up to KShs. 200,000 in other plans.

HIV/AIDS conditions and newly introduced Home Care Services covering medically necessary home based health and nursing services provided by visiting professionals such as nurses and physiotherapists, are now covered as part of the in-built benefits across all products.

The *corporate plans* have dental illness cover offered as a benefit with international cover offered in some corporate plans.

Resolution Health remains committed to advocating for healthy living as a core value; the insurance provider now offers Annual Well Person checkups in most of the enhanced products.

The wellness checks have been enhanced to cover mammograms, Pap smear tests, prostate cancer screening and nutritional consultation.

Other enhanced benefits in the medical insurance products include increased cover limits available for Out Patient, Optical and Dental covers plus congenital cover including new born baby illness cover to both individuals and corporate groups.

In keeping with the medical insurance provider's product development strategy, Resolution Health has also introduced a more affordable product dubbed Crystal Plan.

Crystal Plan is a more affordable medical insurance product that was created after Resolution Health reviewed results from a research study that it had commissioned late last year that showed more people were willing to invest in medical insurance but found the cost prohibitive.

Under the Crystal plan, members are entitled to the usual inpatient services, including cover for HIV/AIDS conditions with members having access to lower, reasonable inpatient limits such as Kshs. 500,000 per person.

“We're thrilled to launch Crystal Plan into the market. We are certain that consumers will see the direct benefits of the product and we look forward to providing many people across East Africa with the health cover they desire at an affordable cost.”

Resolution Health EA introduced 2 other products in the market in the last eighteen months, Harmony and Fortune. Harmony offers families shared benefits and covers pre-existing conditions while Fortune is a tailor made product for *chamas* and investment groups.

The announcement on the product enhancements was made during the medical insurance provider's Annual Broker's Awards, where the top brokers were feted.

Nyadwe Insurance Agencies walked away with the Best Overall Broker / Agency Business Production 2011 and Best Overall Broker / Agency New Business Production 2011. Kisima Medical & General were Runner Up in the Broker / Agency Business Production 2011, while Trust Mark Insurance Brokers won Runner Up Broker / Agency Business Production 2011

About Resolution Health East Africa

The company partners with a strong network of over 450 Medical Service Providers (Hospitals, Clinics and doctors') all over East Africa.

Resolution health goes beyond financing health care and promotes healthy living and wellness for all their members both individual & corporate. Our cover is for life, we provide insurance coverage regardless of age as long as you are our member.

It is currently situated in ten locations in Nairobi, Mombasa, Kisumu, Nakuru, Meru & Tanzania supported by over 400 agents & brokers who believe in our brand and sell our product to corporate groups, SMEs and families.

We at Resolution Health have always endeavored to enrich lives through our innovative medical insurance products and services suited to the needs and requirements of our customers!

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